

About Me



Who Am I ?

I'm Ksenia Kaisheva, **Senior Lecturer, Researcher, Interpreter, Project Manager.**

I work at the leading University in Saint Petersburg, the cultural capital of Russia. I have a rich educational background with internships in the United States, Belgium and Netherlands. I am a passionate professional striving for academic excellence and helping my students and companies to achieve. Students characterise me as kind, creative and goal-oriented.

Personal Information

First Name : **Ksenia**

E-Mail : **ksenia@kaisheva.com**

Last Name : **Kaisheva**

Phone : **+79312272622**

From : **Saint Petersburg, Russia**

Telegram : **@kissoosha**

Age : **35 years**

Languages : **Russian, English, German, Chinese**

Marital Status : **married, 2 sons**

Visiting & Online Lecturer : **available**

My Resume

Education

Advanced Training

Advanced and further educational programs / 2008 -

Netology - Methodology of Online Education (PRO level) 2022, Agency of Strategic Initiatives 'Certified Business Tracker' 2022, SPbSUITD Advanced Training 'Modern Educational Technologies' 2022

Doctorate

Herzen University, Institute of Economics and Management / 2014 - 2020

Major 'Education and Pedagogical Sciences. Theory and Methods of Teaching Management'. Qualification 'Researcher. University Lecturer - Researcher. PhD Thesis on 'Quality Management of Innovations' will be defended in 2023.'

Master of Science in Management

Herzen University, Institute of Economics and Management / 2010 - 2012

Major 'Project management'. Diploma with distinction. Receptient of 'Scholarship of the President of Russia'

Specialist (Bachelor of Science + 1 year) in Linguistics and Cross-Cultural Communication

Herzen University, Faculty of Foreign Languages / 2003 - 2008

Qualification 'Lecturer of Foreign Languages and Cultures'. Diploma with distinction. Receptient of 'Most Talented Student Award'

Experience

Director

Saint Petersburg State University of Industrial Technologies and Design / 2022 - Current

Director of the Center of International Youth Projects and Initiatives. Supervise student creative Initiatives, startups, international research projects, and the professional development of young teachers.

CEO

International Academy of Marketing - IAM Language School / 2022 - Current

CEO and Head of the Consulting Department providing services and business education in exporting and lean globalisation strategies, courses of foreign languages for B2B and B2G clients.

Senior Lecturer & Researcher

Saint Petersburg State University of Industrial Technologies and Design / 2008 - Current

Curriculum development and teaching foreign languages. Design and delivery of Business Courses in English. Development of online courses and teaching materials. Translation of research papers, interpretation. Management of research and educational projects, team-building, conducting scientific research and presenting results (Scopus, WoS).

Private Tutor

2006 - Current

Creating customised courses and teaching English, Russian and German to students of different ages (2 - 66) through personal online learning website.

My Courses

All courses can be delivered in hybrid, blended, online and onsite format.
Every course has unique teaching materials, interactive exercises, business simulations and cases.



English

General English, Business English, EAP, ESP, CLIL.



Russian

General and Academic Russian, exam preparation.



Doing Business In Russia

Culture and Business Etiquette.



Brand Management

Brand Management with industry focus.



Marketing

International Marketing, Marketing Research



Management

Research Methods in Management



Communication

Cross-Cultural Communication, CSR

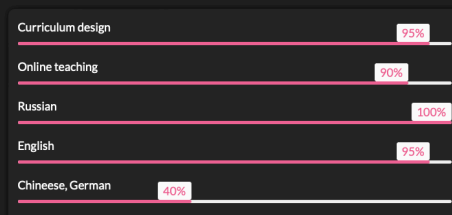


Teaching And Learning

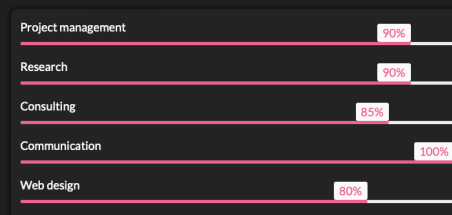
TEFL, Management Teaching

My Skills

Teaching Skills



R & D Skills



Fun Facts

16+

Years Of Experience

23000+

Successful Students

51+

Published Papers

1500+

Teaching Materials